

Ortiz, Carlos R.

---

From: Sen. Celona, John A. [sen-celona@rilin.state.ri.us]  
Sent: Thursday, January 04, 2001 9:09 PM  
To: Ortiz, Carlos R.  
Subject: RE: Meeting/Report

Dear Carlos: That date and time is fine and I have scheduled it in.  
Regards, John Celona

-----  
From: Ortiz, Carlos R. [SMTP:CROrtiz@cvs.com]  
Sent: Thursday, January 04, 2001 11:02 AM  
To: 'Sen. Celona, John A.'  
Cc: McCusker, Mary Jane  
Subject: RE: Meeting/Report

John, I would like to schedule the meeting for Thursday morning,  
January 25th at 9:30 AM. If this is ok with you, please email me and MJ.  
Thanks,  
Carlos.

-----Original Message-----

From: Sen. Celona, John A. [mailto:sen-celona@rilin.state.ri.us]  
Sent: Wednesday, January 03, 2001 8:46 PM  
To: Ortiz, Carlos R.  
Subject: RE: Meeting/Report

Dear Carlos: The week of the January 22nd is fine. I am available  
all day

Monday, January 22nd. I would be available Wednesday and Thursday  
mornings

January 24th and 25th and all day Friday, January 26th.

As a description of activities for 2000 I have hosted and  
produced  
three(3) cable television programs. The programs were 30 minutes in  
length

and ran state-wide and aired for five weeks each. In total, the  
programs  
aired 6 times each week at various times to maximize it reach. Two  
of the  
programs had Jack as a guest. The first previewed and promoted the  
2000 CVS  
Charity Classic and the second recapped the CVS Classic and the road  
race

and began the promotion of the 2001 events. As you have seen in the  
viewing

of the video tapes provided, the production of the programs was  
professionally performed at my cost with state of the art graphics  
and

photographs of the participating players in the golf tournament. In  
addition, prior to the taping of the programs, I conducted  
pre-production

meetings with the producer and developed a line of questions. The  
history

and services provided by CVS was researched and integrated into the  
programs. I have received rave reviews of these programs from many  
viewers

across the state. To promote the programs, I placed advertisements

in the

Providence Journal, at my cost to promote the programs and to increase their viewership. I have faxed Jack a copy of an advertisement. Moreover, I issued news releases promoting each program.

The other program featured Kurt Proctor of the NACDS and centered on the shortage of pharmacists in Rhode Island. All of the pre and post production efforts detailed in the preceding paragraph were duplicated with this program.

During the year, I visited senior housing complexes and senior centers to explain the services provided by CVS and reiterated the prior theme of CVS as "today's neighborhood drugstore."

I also was a sounding board for situations that occurred such as the problem that developed with the "unavailability" of the drug Gemfibrozil (as detailed in an e-mail to you).

For the year 2001, I plan on expanding the production of CVS related

programs to again, preview the CVS Charity Classic and the Road Race. I also plan on producing a program the centers on CVS' involvement in the new charter school in the Wanskuck section of Providence and CVS' \$1million commitment to it.

I plan on again producing a program dealing with the shortage of pharmacists and intend on contacting various guidance departments in area high schools to promote and encourage students toward a career as a pharmacist. And I plan on expanding my visits to senior centers and housing complexes to promote CVS.

Per your instruction, I am forwarding this report and I am doing so prior to the meeting to acquaint you in advance. Please advise regarding a meeting date. Regards, John Celona

-----  
From: Ortiz, Carlos R. [SMTP:CROrtiz@cvs.com]  
Sent: Wednesday, January 03, 2001 12:56 PM  
To: 'Sen. Celona, John A.'  
Subject: RE: Meeting

John, I believe that Jack Kramer would like to participate in our meeting and unfortunately he will be out of the office until Monday, January 22nd. I would like to delay our meeting until he gets back. Could

you give  
me some  
dates and times that week when you might be available. I am  
fairly  
flexible  
that week and I will check on Jack's schedule once I have  
your  
availability.  
For the meeting could come prepared with a description of  
activities  
in 2000  
and suggested activities for 2001. I look forward to hearing  
from  
you.

Thanks, Carlos.

-----Original Message-----

From: Sen. Celona, John A.

[mailto:sen-celona@rilin.state.ri.us]

Sent: Wednesday, January 03, 2001 6:31 AM

To: Ortiz, Carlos R.

Subject: RE: Meeting

Carlos: I am available Thursday morning(tomorrow) or Friday  
morning  
or  
after lunch on Friday. Thursday morning(tomorrow would be  
best).

You can  
call me on my cellular phone at 447-3117 or page me at  
786-3330 or  
simply  
email. Thanks. John

-----  
From: Ortiz, Carlos R. [SMTP:CROrtiz@cvcs.com]

Sent: Tuesday, January 02, 2001 9:38 AM

To: 'Sen. Celona, John A.'

Cc: Kramer, Jack R.

Subject: RE: Holiday Greetings

Happy New Year John. Why don't you e-mail me with  
some  
suggested  
dates and  
we'll sit down and talk. I am in this entire week,  
but Jack  
is gone  
at the  
en of the week if you would like him there. I look  
forward  
to  
hearing from  
you, Carlos.

-----Original Message-----

From: Sen. Celona, John A.

[mailto:sen-celona@rilin.state.ri.us]

Sent: Friday, December 29, 2000 8:12 PM

To: Ortiz, Carlos R.

Subject: RE: Holiday Greetings

Dear Carlos: I want to wish you and your family a  
Happy New  
Year.

Also, when you get a chance I would like to  
sit down  
to  
discuss the  
renewal of my contract.

Regards, John Celona

-----  
From: Ortiz, Carlos R.  
[SMTP:CRortiz@cvs.com]  
Sent: Thursday, December 21, 2000 2:52 PM  
To: 'Sen. Celona, John A.'  
Subject: RE: Holiday Greetings

John, I saw a copy of the tape and I think  
it was  
GREAT.

Regards,  
Carlos.

-----Original Message-----  
From: Sen. Celona, John A.  
[mailto:sen-celona@rilin.state.ri.us]  
Sent: Thursday, December 21, 2000 2:33 PM  
To: Ortiz, Carlos R.  
Subject: RE: Holiday Greetings

Carlos: Thank you. I want to get together  
to do  
more  
television  
programs  
and outreach. The latest program with Jack  
is still  
playing  
and he  
has a  
copy of the tape if you would like a copy  
let me  
know(the  
program  
recaps the  
golf tournament and the road race and  
previews the  
future  
events in  
addition  
to touting the services provided by CVS).  
Regards, John

-----  
From: Ortiz, Carlos R.  
[SMTP:CRortiz@cvs.com]  
Sent: Thursday, December 21, 2000  
11:21 AM  
To: 'Sen. Celona, John A.'

Subject: RE: Holiday Greetings

John, First of all I too hope that

you and  
your

family have  
a very  
Merry

Christmas (Feliz Navidad) and a

healthy and  
Happy

New Year

(prosperoano  
nuevo. Secondly, I want to express

my very  
sincere

appreciation for  
the

beautiful fruit basket from you and

your

wife. It  
was

totally  
unexpected and

a wonderful gesture. Thanks again

and a

Happy

Holidays. Also

congratulations

on being named Chairman of Senate

Corporations. It  
couldn't

have

happened to

a more deserving person. Good luck,

Carlos.

-----Original Message-----

From: Sen. Celona, John A.

[mailto:sen-celona@rilin.state.ri.us]

Sent: Wednesday, December 20, 2000

9:04 PM

To: Ortiz, Carlos R.

Subject: Holiday Greetings

Carlos: I would like to wish you

and you're  
a happy

holiday

season

and a

healthy and happy new year.

Sincerely, John Celona

-----

From: Ortiz, Carlos R.

[SMTP:CROrtiz@cvs.com]

Sent: Sunday, December 03,

2000

8:19 PM

To: 'Celona, John'

.Subject: RE: Taping of

Program

John, send me the resume and

I'll

circulate  
it to

our HR  
department.  
I am

glad the taping went well.

Good luck  
and

I'll talk  
to you  
later,

Carlos.

> -----

> From: Sen. Celona,

John

A. [SMTP:sen-celona@rilin.state.ri.us]

> Sent: Sunday,

December 03,  
2000

7:16 PM

> To: Ortiz, Carlos R.

> Subject: Taping of

Program

>

> Dear Carlos: Last week I

taped a

program  
with

Jack

Kramer. We  
touched on

> the history of CVS, the

services

that it

provides

both in

store

and on

> line.

> Additionally, we discussed

the

charities

that

benefited

from the

CVS

> Charity

> Golf Classic and talked

about the  
road

race. In

the

future, we

plan on

> doing a program

specifically for  
the

promotion of  
the road  
race

and also

> another show specifically

centered  
on the

\$1million CVS  
donation  
to the

> charter school.

> I will forward both

you and

Jack

copies of  
the

tapes.

>

> Also, my secretary

at the

state

house has  
asked me  
to

circulate the

> resume of her son. He is

a Dean's

List

student at

Franklin Pierce  
College

> in Rindge, NH majoring in

Business

Management and  
he will  
be

graduating in

> May, 2001. If you would

like to

have a

copy of the  
résumé

I can

forward

> one

> to you. He is a fine

young man.

> Regards, John Celona

>