

## Platform Capitalism

Getting the books **platform capitalism** now is not type of inspiring means. You could not unaccompanied going subsequent to book deposit or library or borrowing from your connections to way in them. This is an categorically simple means to specifically get guide by on-line. This online declaration platform capitalism can be one of the options to accompany you in the manner of having additional time.

It will not waste your time. take me, the e-book will categorically tell you additional thing to read. Just invest tiny get older to gate this on-line proclamation **platform capitalism** as without difficulty as evaluation them wherever you are now.

Nick Srnicek • Platform Capitalism 'Platform Capitalism' - Dr Nick Srnicek, University of London ~~Platform Capitalism~~ The Platform: Capitalism or Socialism? A Literal Metaphor? Nick Srnicek 17/08/2016 ~~Platform Economy - The Basics~~ The Case for Capitalism - Robert and Kim Kiyosaki, @George Gammon, @Mark Moss JAMS 262 ~~Platforms and Platform Capitalism~~ ~~Platform capitalism and the birth of global monopolies - Ideas - Air Date 9-19-17~~

Post-capitalist future run by the most powerful tech companies in the world Nick Srnicek - Platform Capitalism (2017) Capitalism And Monopolies: How Five Companies Control All US Media The Platform is a Bad Allegory for Capitalism (unlike Snowpiercer) **Platform Capitalism, Immaterial Labour, Games Industry Workers Conditions** Shoshana Zuboff on surveillance capitalism | VPRO Documentary Platform Revolution Economy | Part 1 of 3

Yanis Varoufakis: "We live under something far worse than capitalism" 034 - Platform Capitalism, with Bob Neubaur Platform Capitalism DOOMS Future Entertainment | feat. Kiwi and The Swoletariat #freethepleeb ~~Platform Capitalism~~

Platform capitalism refers to the activities of companies such as Google, Facebook, Apple, Microsoft, Uber, Airbnb and others to operate as platforms. In this business model both hardware and software are used as a foundation (platform) for other actors to conduct their own business. Platform capitalism is either heralded as beneficial or denounced as detrimental by various authors.

~~Platform capitalism - Wikipedia~~

Platform capitalism: a data revolution The Covid-19 pandemic has altered the way in which we experience, shop and live. A move online has put a spotlight on the burgeoning platform economy. In this article, we explore what platform capitalism entails.

~~Platform capitalism: a data revolution - The Bear~~

'Platform Capitalism is a high definition snapshot of the current political economic situation than manages to get a lot of detail into a tight frame. It offers a convincing image of the current stage of capitalist development as a series of variations on the theme of the platform as a means of consolidating or seizing a kind of monopoly leverage over not only distribution but also production.

~~Platform Capitalism (Theory Redux): Amazon.co.uk: Srnicek ...~~

The challenges of platform capitalism: understanding the logic of a new business model. The platform business model is predicated upon a voracious appetite for data that can only be sated by disregard for privacy (and often workers' rights) and constant outward expansion. As they become ever-more central to the global economy, Nick Srnicek argues that it's incumbent on us to gain a critical understand of how they function.

~~The challenges of platform capitalism: understanding the ...~~

Platform capitalism is capitalism pure and simple: You pay for the goods and services you get, nothing is free - even if transaction costs tend to be lower online. Lower but still substantial: Uber, for example, creams off 25 percent of every taxi ride.

~~Platform Capitalism: The Economy of the Future? - Impakter~~

Platform Capitalism consists of three chapters with a ton of useful references and statistics used to describe the material conditions, business models, and changes from previous forms of capitalism into our current version.

~~Platform Capitalism by Nick Srnicek - Goodreads~~

Platform Capitalism Keywords: Platform Capitalism Created Date: 5/3/2018 3:50:04 PM ...

~~Platform Capitalism - UNCTAD~~

Platform Capitalism addresses these questions through a matter-of-fact narratio n of the growth of pla tform-based businesses in the broa der history of capitalis t development - or what Mark...

## Online Library Platform Capitalism

### ~~(PDF) Book Review: Platform Capitalism by Nick Srnicek~~

'Platform Capitalism is a high definition snapshot of the current political economic situation than manages to get a lot of detail into a tight frame. It offers a convincing image of the current stage of capitalist development as a series of variations on the theme of the platform as a means of consolidating or seizing a kind of monopoly leverage over not only distribution but also production.

### ~~Platform Capitalism | Wiley~~

Platform Capitalism addresses these questions through a matter-of-fact narration of the growth of platform-based businesses in the broader history of capitalist development – or what Mark Carrigan calls 'the historicisation of the platform' in his review of the book. As Nick Srnicek argues: 'phenomena that appear to be radical novelties may, in historical light, reveal themselves to be simple continuities' (9).

### ~~Book Review: Platform Capitalism by Nick Srnicek | LSE ...~~

So while The Platform has a strong message about the capitalism prevalent in the world today, it is also a scathing commentary on the 'opium of the masses'. With all its brutal scenes of savagery and hunger, it is still a beautiful film- one that should be watched by more people.

### ~~The Platform: An allegory on capitalism and religion ...~~

In Platform Capitalism, Nick Srnicek seeks to address what he sees as a profound oversight in the existing literature on digital capitalism. One set of contributions focuses on emerging technologies and their implications for privacy and surveillance but ignores the economic analysis of ownership and profitability.

### ~~Notes on Platform Capitalism — Mark Carrigan~~

Langley, P. and Leyshon, A. (2017) 'Platform capitalism : the intermediation and capitalization of digital economic circulation.', Finance and society., 3 (1). pp. 11-31. Abstract A new form of digital economic circulation has emerged, wherein ideas, knowledge, labour and use rights for otherwise idle assets move between geographically distributed but connected and interactive online communities.

### ~~Platform capitalism : the intermediation and ...~~

Platform Capitalism Laurie Taylor explores the origins, meaning and future of work that is managed via online platforms in the 'sharing economy'.

### ~~BBC Radio 4 — Thinking Allowed, Platform Capitalism~~

Platform capitalism moves us toward the analytical importance of Internet technologies as sociopolitical regimes. Platforms produce new forms of currency (i.e., data) and new forms of exchange (e.g., cryptocurrencies), and they structure new organizational arrangements among owners, workers, and consumers (see "prosumers").

### ~~Where Platform Capitalism and Racial Capitalism Meet: The ...~~

The Advent of Platform Capitalism The first question to be raised concerns the aggregate size of the on-demand economy, and here, the estimates vary widely. 5 At the low range of estimates is the estimate from Lawrence Katz and Alan Krueger, which found that platform workers constituted only one-half a percentage of the labor force.

### ~~Platform Capitalism: What's at Stake for Workers? — Steven ...~~

This transformation signals a major shift in how capitalist firms operate and how they interact with the rest of the economy: the emergence of 'platform capitalism'.

### ~~Platform Capitalism — Nick Srnicek — Google Books~~

Platform capitalism is more than a new version of a legacy system based on competition and profitability; it is also an updated political rationality.

### ~~The Parameters of Platform Capitalism — Krisis~~

Platform Capitalism aims to undermine the self-aggrandising narratives of Silicon Valley, casting a critical eye onto the landscape of the leading capitalist firms. Here we find that – both in and out of the tech sector – firms have been adopting a new type of business model, premised upon bringing different groups together.

What unites Google and Facebook, Apple and Microsoft, Siemens and GE, Uber and Airbnb? Across a wide range of sectors, these firms are transforming themselves into platforms: businesses that provide the hardware and software foundation for others to operate on. This transformation signals a major shift in how capitalist firms operate and how they interact with the rest of the economy: the emergence of platform capitalism. This book critically examines these new business forms, tracing their genesis from the long downturn of the 1970s to the boom and bust of the 1990s and the aftershocks of the 2008 crisis. It shows how the fundamental foundations of the economy are rapidly being carved up among a

small number of monopolistic platforms, and how the platform introduces new tendencies within capitalism that pose significant challenges to any vision of a post-capitalist future. This book will be essential reading for anyone who wants to understand how the most powerful tech companies of our time are transforming the global economy."

What unites Google and Facebook, Apple and Microsoft, Siemens and GE, Uber and Airbnb? Across a wide range of sectors, these firms are transforming themselves into platforms: businesses that provide the hardware and software foundation for others to operate on. This transformation signals a major shift in how capitalist firms operate and how they interact with the rest of the economy: the emergence of 'platform capitalism'. This book critically examines these new business forms, tracing their genesis from the long downturn of the 1970s to the boom and bust of the 1990s and the aftershocks of the 2008 crisis. It shows how the fundamental foundations of the economy are rapidly being carved up among a small number of monopolistic platforms, and how the platform introduces new tendencies within capitalism that pose significant challenges to any vision of a post-capitalist future. This book will be essential reading for anyone who wants to understand how the most powerful tech companies of our time are transforming the global economy."

What unites Google and Facebook, Apple and Microsoft, Siemens and GE, Uber and Airbnb? Across a wide range of sectors, these firms are transforming themselves into platforms: businesses that provide the hardware and software foundation for others to operate on. This transformation signals a major shift in how capitalist firms operate and how they interact with the rest of the economy: the emergence of 'platform capitalism'. This book critically examines these new business forms, tracing their genesis from the long downturn of the 1970s to the boom and bust of the 1990s and the aftershocks of the 2008 crisis. It shows how the fundamental foundations of the economy are rapidly being carved up among a small number of monopolistic platforms, and how the platform introduces new tendencies within capitalism that pose significant challenges to any vision of a post-capitalist future. This book will be essential reading for anyone who wants to understand how the most powerful tech companies of our time are transforming the global economy."

So far, platform work has been an important laboratory for capital. Management techniques, like the use of algorithms, are being tested with a view to exporting across the global economy and it is argued that automation is undermining workers' agency. Although the contractual trick of self-employment has allowed platforms to grow quickly and keep their costs down, yet it has also been the case also that workers have also found they can strike without following the existing regulations. This book develops a critique of platforms and platform capitalism from the perspective of workers and contributes to the ongoing debates about the future of work and worker organising. It presents an alternative portrait returning to a focus on workers' experience, focusing on solidarity, drawing out a global picture of new forms of agency. In particular, the book focuses on three dynamics that are driving struggles in the platform economy: the increasing connections between workers who are no longer isolated; the lack of communication and negotiation from platforms, leading to escalating worker action around shared issues; and the internationalisation of platforms, which has laid the basis for new transnational solidarity. Focusing on transport and courier workers, online workers and freelancers author Jamie Woodcock concludes by considering how workers build power in different situations. Rather than undermining worker agency, platforms have instead provided the technical basis for the emergence of new global struggles against capitalism.

This volume provides a critical examination of the evolution of platform economies in India. Contributions from leading media and communications scholars present case studies that illustrate the social and economic ambitions at the heart of Digital India. Across interdisciplinary domains of business, labour, politics, and culture, this book examines how digital platforms are embedding automated systems into the social fabrics of everyday life. Encouraging readers to explore the phenomenon of platformisation in context, the book uncovers the distinctive features of platform capitalism in India.

An accessible analysis of the new forms of work whose seismic changes will increasingly determine the future of capitalism. Automation and the decline in industrial employment have led to rising fears of a workless future. But what happens when your work itself is the thing that will make your job obsolete? In the past few years, online crowdworking platforms - like Amazon's Mechanical Turk and Clickworker - have become an increasingly important source of work, particularly for those in the Global South. Here, small tasks are assigned to people online, and are often used to train algorithms to spot patterns, patterns through machine learning those same algorithms will then be able to spot more effectively than humans. Used for everything from the mechanics of self-driving cars to Google image search, this is an increasingly powerful part of the digital economy. But what happens to work when it makes itself obsolete. In this stimulating work that blends political economy, studies of contemporary work, and speculations on the future of capitalism, Phil Jones looks at what this often murky and hidden form of labour looks like, and what it says about the state of global capitalism.

This new book analyses the strategies, usages and wider implications of crowdsourcing and crowdfunding platforms in the culture and communication industries that are reshaping economic, organizational and social logics. Platforms are the object of considerable hype with a growing global presence. Relying on individual contributions coordinated by social media to finance cultural production (and carry out promotional tasks) is a significant shift, especially when supported by morphing public policies, supposedly enhancing cultural diversity and accessibility. The aim of this book is to propose a critical analysis of these phenomena by questioning what follows from decisions to outsource modes of creation and funding to consumers. Drawing on research carried out within the 'Collab' programme backed by the French National Research Agency, the book considers how platforms are used to organize cultural labour and/or to control usages, following a logic of suggestion rather than overt injunction. Four key areas are considered: the history of crowdfunding as a system; whose interests crowdfunding may serve; the implications for digital labour and lastly crowdfunding's interface with globalization and contemporary capitalism. The book concludes with an assessment of claims that crowdfunding can democratize culture.

The challenges to humanity posed by the digital future, the first detailed examination of the unprecedented form of power called "surveillance capitalism," and the quest by powerful

corporations to predict and control our behavior. In this masterwork of original thinking and research, Shoshana Zuboff provides startling insights into the phenomenon that she has named surveillance capitalism. The stakes could not be higher: a global architecture of behavior modification threatens human nature in the twenty-first century just as industrial capitalism disfigured the natural world in the twentieth. Zuboff vividly brings to life the consequences as surveillance capitalism advances from Silicon Valley into every economic sector. Vast wealth and power are accumulated in ominous new "behavioral futures markets," where predictions about our behavior are bought and sold, and the production of goods and services is subordinated to a new "means of behavioral modification." The threat has shifted from a totalitarian Big Brother state to a ubiquitous digital architecture: a "Big Other" operating in the interests of surveillance capital. Here is the crucible of an unprecedented form of power marked by extreme concentrations of knowledge and free from democratic oversight. Zuboff's comprehensive and moving analysis lays bare the threats to twenty-first century society: a controlled "hive" of total connection that seduces with promises of total certainty for maximum profit -- at the expense of democracy, freedom, and our human future. With little resistance from law or society, surveillance capitalism is on the verge of dominating the social order and shaping the digital future -- if we let it.

How should we share the truth about the environmental crisis? At a moment when even the most basic facts about ecology and the climate face contestation and contempt, environmental advocates are at an impasse. Many have turned to social media and digital technologies to shift the tide. But what if their strategy is not only flawed, but dangerous? The Truth about Nature follows environmental actors as they turn to the internet to save nature. It documents how conservation efforts are transformed through the political economy of platforms and the algorithmic feeds that have been instrumental to the rise of post-truth politics. Developing a novel account of post-truth as an expression of power under platform capitalism, Bram Büscher shows how environmental actors attempt to mediate between structural forms of platform power and the contingent histories and contexts of particular environmental issues. Bringing efforts at wildlife protection in Southern Africa into dialogue with a sweeping analysis of truth and power in the twenty-first century, Büscher makes the case for a new environmental politics that radically reignites the art of speaking truth to power.

When Robin Chase cofounded Zipcar, she not only started a business but established the foundation for one of the most important economic and social ideas of our time: the collaborative economy. With this important book, she broadens our thinking about the ways in which the economy is being transformed and shows how the Peers Inc model is changing the very nature of capitalism. When the best of people power is combined with the best of corporate power to form "Peers Inc" organizations, a potent creative force is released. The "Inc" in these collaborations delivers the industrial strengths of significant scale and resources, and the "Peers" bring together the individual strengths of localization, specialization, and customization, unlocking the power of the collaborative economy. When excess capacity is harnessed by the platform and diverse peers participate, a completely new dynamic is unleashed. In Peers Inc, Robin Chase brings her provocative insights to work, business, the economy, and the environment, showing:

- How focusing on excess capacity transforms the economics of what's possible and delivers abundance to all
- How the new collaboration between the Inc and the Peers enables companies to grow more quickly, learn faster, and deliver smarter products and services
- How leveraging the Peers Inc model can address climate change with the necessary speed and scale
- How the Peers Inc model can help legacy companies overcome their shortening life cycle by inviting innovation and evolution
- Why power parity between the Peers and the Inc is a prerequisite for long-term success
- How platforms can be built within the existing financial system or outside of it
- What government can do to enhance economic possibility and protect people working in this new decentralized world

Chase casts a wide net, illuminating the potential of the Peers Inc model to address broader issues such as climate change and income inequality, and proves the impact that this innovative economic force can have on the most pressing issues of our time.

Copyright code : aec8c8b9289bf23687a1ffbb1aaa3dd9