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A. B2C marketing. B. D2R marketing. C. B2B marketing. D.

C2C marketing. E. C2B marketing. 31. An automobile

manufacturer buys tires, glass for windscreens, and rubber

hoses for its vehicles. The suppliers of these products are

other companies that specialize in the manufacturing of this

equipment. This is an example of: A. B2C marketing. B. D2R

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