

Providence Journal Celebrations

Sunday Journal Announcement Ads.

BUSINESS OPENINGS

What to include:

- ◆ Name
- ◆ Principles
- ◆ Type of Business
- ◆ Location
- ◆ Experience in Industry
- ◆ Plans
- ◆ Expected Opening Date



Sample ads

Harbor House Ice Cream

Just in time for summer and just across the street from Narragansett Town Beach, visit Harbor House Ice Cream – featuring 39 flavors of homemade ice cream and 15 flavors of homemade frozen yogurt. Open daily from 12 noon – 10 p.m.

Mention this ad and receive a free fountain soda with your order of \$5.00 or more.

Harbor House Ice Cream
10 Ocean Drive
Narragansett, RI
Call 401.234.5678

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Compose Your Announcement Here:

Signature of Individual Submitting Announcement: _____



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Deadlines

Forms must be mailed to The Providence Journal, Classified Department, 75 Fountain St., Providence, RI 02902, 10 days in advance of the Sunday publication day you are requesting.

Rates

- ◆ \$3.68 per line (approximately 8 lines per inch including 1 line bold heading) — **minimum announcement 8 lines or 1 inch.**
- ◆ Celebrations use an average of 32 characters per line including spaces and punctuation. All copy submitted is subject to approval by The Providence Journal.
- ◆ Black and white pictures are \$74.54 (in addition to space for announcement). Photos of the individual or couple may run with each announcement. The newspaper reserves the right to crop or reject photos at its sole discretion. (Pictures will run 2-inches deep.) Digital pictures are accepted.
- ◆ Final copy and price quote must be confirmed by the newspaper via phone with individual placing announcement before publication.

Please indicate which Sunday you want your announcement published:

Sunday, (date) _____

Information

Name: _____

Address: _____ Apt./Fl. _____

City/Town: _____ State: _____ Zip Code: _____

Home Phone: _____ Alternate Phone: _____

Alternate Contact Name: _____

Payment Options

All Celebrations ads are prepaid announcements. You can prepay with your credit card by filling out the required information. You can also prepay with a check, payable to The Providence Journal. Please call 401.277.7730 for more information.

Total Cost Per Line: (\$3.68 per line) \$ _____

Photo: (\$74.54) \$ _____

Add (\$21.20) Online: \$ _____

Total Due: \$ _____

Credit Card Check

CREDIT CARD INFORMATION

Name on Credit Card: _____

Visa Mastercard Discover American Express

Credit Card Number: _____

Expiration Month: _____ Year: _____

Individuals placing an announcement must match the name on the credit card or check paying for the announcement. If you are submitting an announcement for someone other than yourself, the newspaper reserves the right to contact the individual(s) for verification of the announcement. Naming of third parties in the announcement assumes you have consent from the third party.

Purchase additional copies of your announcement for a low rate of 63¢ (Sunday)

Sunday newspapers delivered the next business day after the ad runs
◆ Minimum Quantities: 10 Sunday newspapers — must order 10 ◆

Order and complete payment must be received at least 5 days prior to publication date.

All papers purchased will be delivered to one location (as identified below) and cannot be delivered outside of The Providence Journal circulation delivery area.

Sunday, (date) _____

_____ of Sunday papers at 63¢ each

Total Cost: _____

Please deliver newspapers to:

Name _____

Street # _____ Street Name: _____ Apt./FL _____

City/Town: _____ State _____ Zip _____

◆ Check payable to The Providence Journal Company ◆

CREDIT CARD INFORMATION

Name on Credit Card: _____

Visa Mastercard Discover American Express

Credit Card Number: _____

Expiration Month: _____ Year: _____